



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
April, 2007

Have a technical question about your SELCO Telephone service?

The helpdesk can be reached by email at helpdesk@townisp.com for non-critical tech support. They can also be reached by telephone at 508-841-8572 from 8 am to 10 pm Monday through Saturday and 10 am to 10 pm Sunday.

If all technicians are busy assisting other customers, your call will be placed in queue for up to 3 minutes.

If a technician becomes available during this time your call will be automatically passed to the available technician.

If no technician becomes available during this time you will reach our voice mailbox.

We ask that you please leave your **name, phone number, and street address** as well as a brief but detailed description of your problem.

If you leave a message during regular business hours, a technician will return your call as soon as possible.

If you have a question or problem off-hours, please call 508-841-8500 and press 2 to leave a message.



3rd Annual SELCO Arbor Day Celebration



Since 2005 SELCO has donated more than 3,000 trees to the residents and the Town of Shrewsbury. In past years we have held programs with elementary school children, offered crafts and programs at the Shrewsbury Public Library, and held town-wide family-friendly events.

Check out a full listing of this year's events below:

Children's Activities @ The Shrewsbury Public Library

April 1st - 30th – Come to the Children's Room and draw a picture of a tree (or write a poem) to receive a **FREE grow-a-tree kit**.

April 18th 2:00 p.m. – Join **Smokey Bear** and learn how to protect our forests from fire and other threats. This program is free, but pre-registration is required due to limited space. Call 508-842-0081 to sign up.

April 20th 11:00 a.m. – **Animals & Trees** – Learn about and pet real, **live animals** that rely upon trees for food and shelter to survive in the wild. Geared toward younger children, but open to children of all ages, this program is free. Pre-registration is required due to limited space. Call 508-842-0081 to sign up.



SELCO Arbor Day Tree Lottery

SELCO is giving away 25 Flowering Crab Apple trees and 25 Red Maple trees FREE. These are high-quality 5-foot tall trees that will be planted in your yard for you by a professional landscaping company.

Residents interested in signing up for the tree lottery should visit www.shrewsbury-ma.gov/arborday and fill out the online entry form. Not online? Simply fill out and return the form printed on the back of this newsletter. **Winners will be drawn April 30th and notified via mail.**

Computer, TV and Small Appliance Recycling Day

The Town of Shrewsbury Health Department will be holding a computer and TV recycling event **Saturday April 28th from 9 a.m. to 1 p.m. at the Highway Department garage on South Street**. The Town will be collecting a \$10 recycling fee for each TV, computer (including monitor, CPU, and any computer peripherals), air conditioner, microwave, and dehumidifier dropped off at the event.

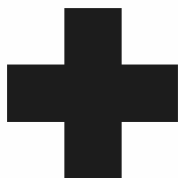


Because TVs and monitors contain lead, mercury and other heavy metals, they are not accepted with your regular trash pickup and must be recycled. Please note – this program is for Shrewsbury residents only.

To thank you for your recycling efforts SELCO will be on hand to provide a FREE compact fluorescent (CFL) energy-efficient light bulb to the first 250 participants. CFLs and other fluorescent light bulbs contain mercury and must be recycled. You may bring used fluorescent tubes and compacts to the event where they will be accepted and recycled for free.

WWE & SELCO Blood Drive

Join WWE, SELCO, the Massachusetts Department of Mental Retardation and the American Red Cross **Friday April 20th from 9:30 am to 3:30 pm at the Glavin Center** at 214 Lake Street. Donate blood for your chance to win prizes from WWE.



**American
Red Cross**

Imagine if giving blood was part of everyone's life. Something you did on a regular basis, like eating at your favorite restaurant. What kind of difference would that make? For nearly 5 million people who receive blood transfusions every year, your donation can make the difference between life and death.



on Pay-Per-View April 29th

BACKLASH

Rivalry and rage explode in controversy as ECW and Smackdown join RAW at Backlash. Catch the intensity as John Cena, Batista, Undertaker, RVD, and Lashley face the consequences of their actions from WrestleMania. Don't miss WWE Backlash, Sunday, April 29th, live at 8pm ET/5pm PT, only on SELCO Pay-Per-View.

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**CALL 508-841-8500 TO GET CABLE,
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Starz Encore Special Offer

Sign up for Starz between April 1st and April 30th and you'll receive your first month of Starz FREE! Get 15 premium Starz/Encore movie channels for just \$10.95 per month.

Starz is where the new hit movies live. Don't just see the big movies, experience them. Catch Hollywood's latest hits premiering every Saturday night at 9PM EST.

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New Channels from SELCO

New to SELCO Digital Cable

Boomerang – Classic cartoons and more. Ch. 243

Tennis Channel – All tennis all the time. Ch. 244

PBS Kids Sprout – Pre-school programming. TBA

New to SELCO HDTV

Universal HD – Movies, series and more. Ch. 305

The Movie Channel HD – HD movies from TMC. Ch. 327

Cinemax HD – High-definition movies and more. Ch. 358

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3rd Annual SELCO Arbor Day Celebration Tree Lottery Entry Form

Name: _____

Address: _____ City, State, Zip: Shrewsbury, MA 01545

Phone: _____ Email: _____

Please check only one box below. All winners will be drawn April 30, 2007. Winners will be notified by mail. Trees are non-transferable and must be planted at the winner's address within the Town of Shrewsbury. This program is for Shrewsbury residents only.

Preferred Tree Variety:

- | | | |
|--|---|---|
| <input type="checkbox"/> Red Maple
40'–60' mature height, 40' spread | <input type="checkbox"/> Flowering Crab Apple
20' mature height, 15' spread | <input type="checkbox"/> No Preference |
|--|---|---|

Return Form To: SELCO Tree Lottery
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5:00 p.m. M-F